

CHAPTER 23

Measuring a Nation's Income

PRINCIPLES OF
Economics

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Premium PowerPoint Slides
by Ron Cronovich, Updated by Vance Ginn



**In this chapter,
look for the answers to these questions:**

- What is Gross Domestic Product (GDP)?
- How is GDP related to a nation's total income and spending?
- What are the components of GDP?
- How is GDP corrected for inflation?
- Does GDP measure society's well-being?

Income and Expenditure

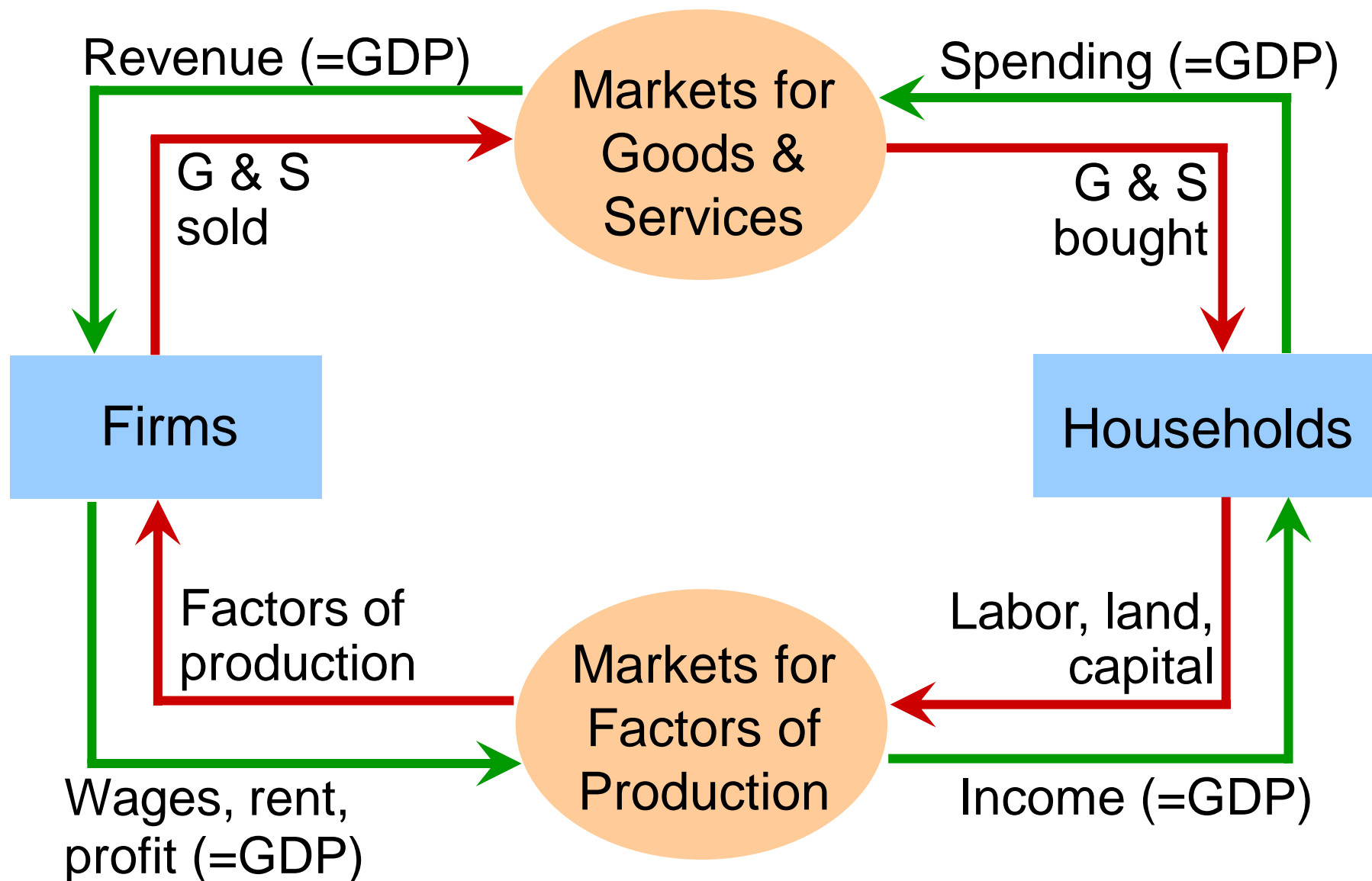
- **Gross Domestic Product (GDP)** measures total income of everyone in the economy.
- GDP also measures _____ on the economy's output of goods and services.

*For the economy as a whole,
income equals expenditure
because every dollar a buyer spends
is a dollar of income for the seller.*

The Circular-Flow Diagram

- a simple depiction of the macroeconomy
- illustrates GDP as spending, revenue, factor payments, and income
- Preliminaries:
 - **Factors of production** are inputs like labor, land, capital, and natural resources.
 - **Factor payments** are payments to the factors of production (e.g., wages, rent).

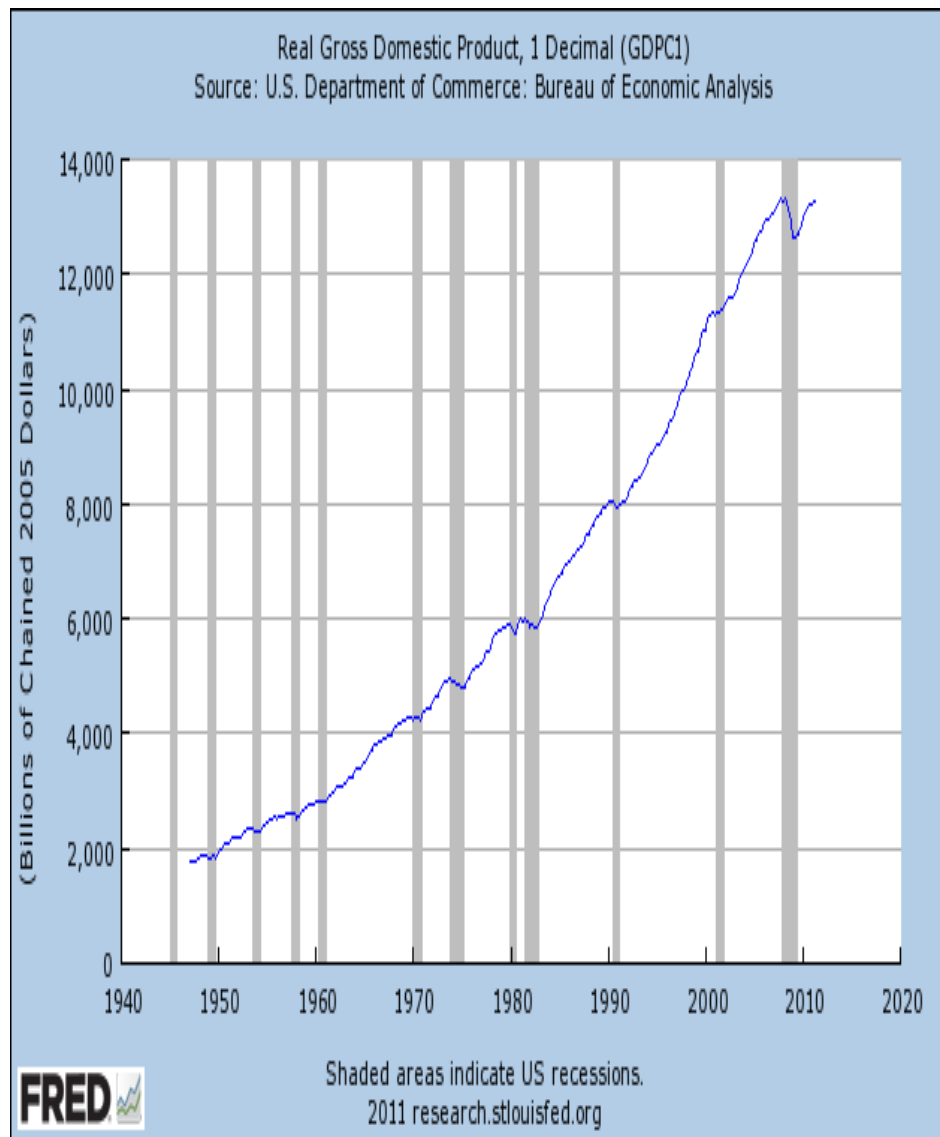
The Circular-Flow Diagram



Gross Domestic Product

- GDP Defined

- **GDP** or **gross domestic product** is the _____ of all final goods and services produced in a country in a given time period.
- This definition has four parts:
 - Market value
 - Final goods and services
 - Produced within a country
 - In a given time period



Gross Domestic Product

- **Market Value**

- GDP is a market value—goods and services are valued at their market value. Does not include items w/out market.
- To add apples and oranges, computers and popcorn, we add the market values so we have a total value of output in dollars.
- includes all items produced in the economy and sold legally (does not include the underground economy which accounts for about 10% of GDP or \$1.5 trillion that is never accounted for nor taxed-Reefer Madness by Schlosser)

- **Final Goods and Services**

- GDP is the value of the *final goods and services* produced.
- A **final good** (or service) is an item bought by its final user during a specified time period.
- A final good contrasts with an **intermediate good**, which is an item that is produced by one firm, bought by another firm, and used as a component of a final good or service.
- Excluding intermediate goods and services
- includes tangible (cd) or intangibles (rock concert) goods

Gross Domestic Product

- **Produced Within a Country**

- GDP measures production within a country— domestic production. For example, this includes all of the foreign firms in the US.
 - If an American firm is in another country and produces a good, it will be included in
-

- **In a Given Time Period**

- GDP measures production during
-
- normally a year or a quarter of a year.
- Current period goods produced will be added, but not goods produced in a different time period. Examples: Food, Cars, Houses, etc.

The Components of GDP

- Recall: GDP is _____.
- Four components:
 - Consumption (C)
 - Investment (I)
 - Government Purchases (G)
 - Net Exports (NX)
- These components add up to GDP (denoted **Y**):

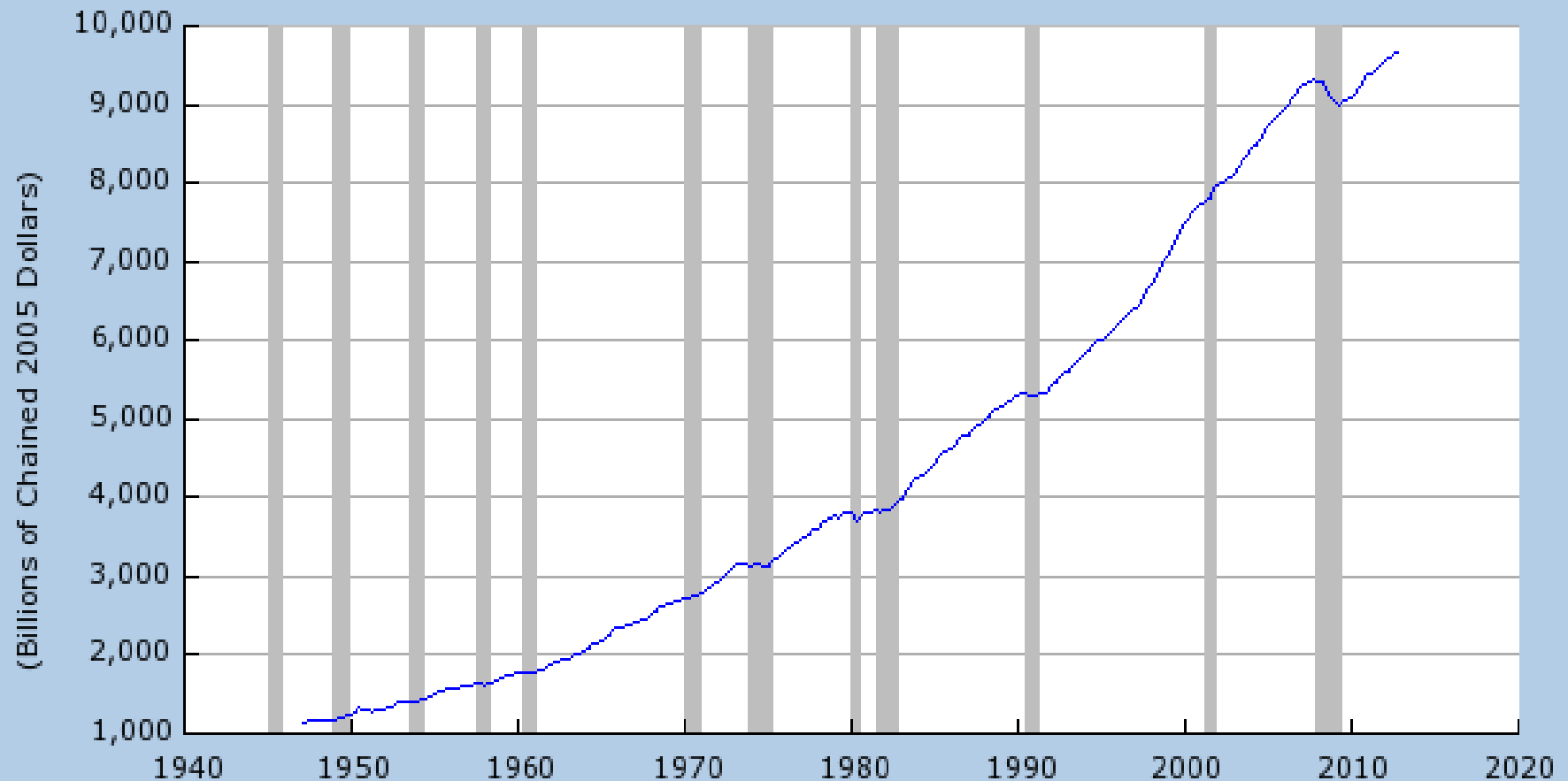
$$\mathbf{Y = C + I + G + NX}$$

Consumption (C)

- is total spending by households on g&s.
- ---
- Note on housing costs:
 - For renters,
consumption includes rent payments.
 - For homeowners,
consumption includes the imputed rental value of the house, but not the purchase price or mortgage payments.

Consumption (C)

Real Personal Consumption Expenditures (PCECC96)
Source: U.S. Department of Commerce: Bureau of Economic Analysis



Shaded areas indicate US recessions.
2013 research.stlouisfed.org



Investment (I)

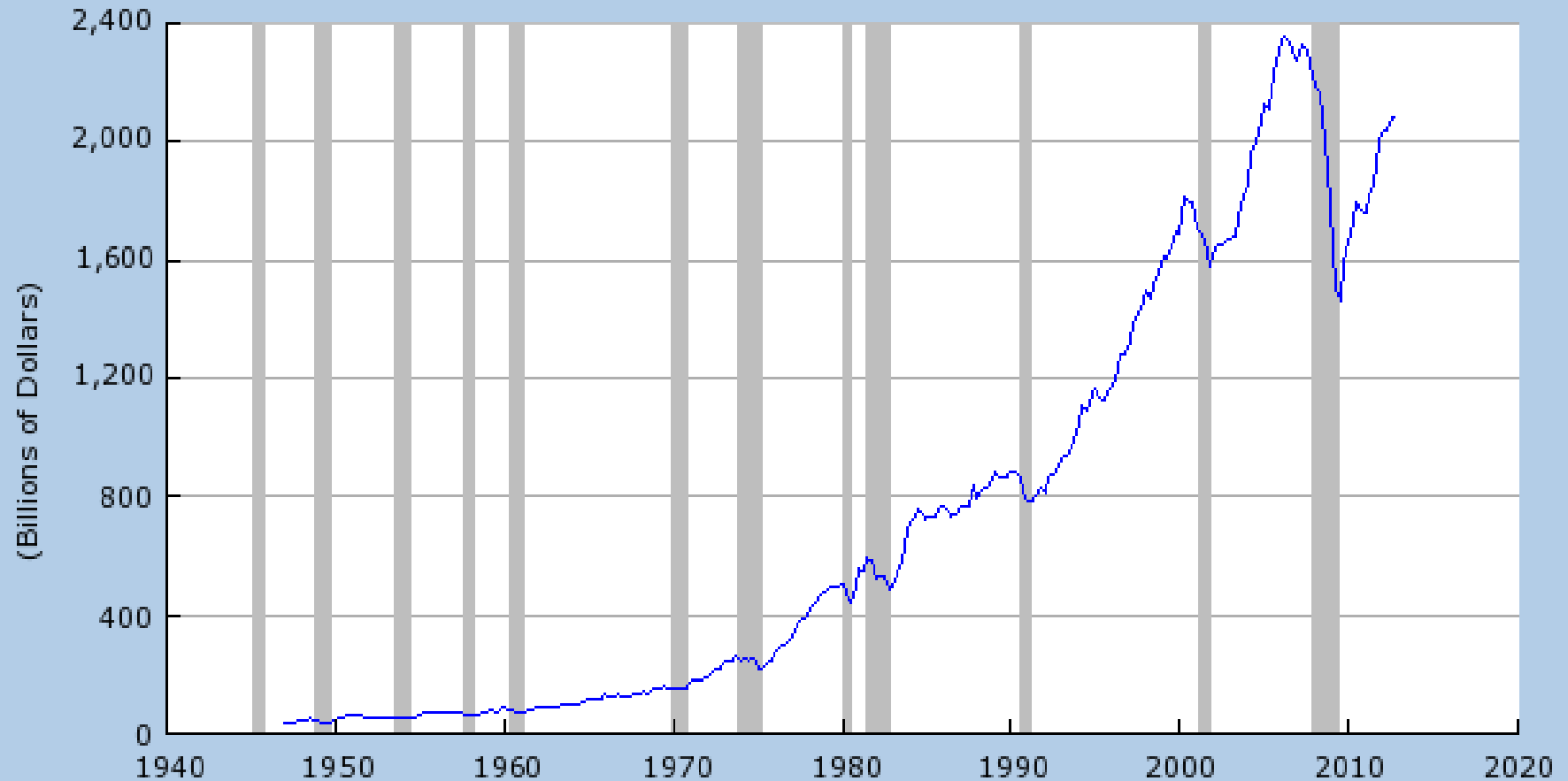
- is total spending on goods that will be used in the

- 15% of GDP.
- includes spending on
 - capital equipment (e.g., machines, tools)
 - structures (factories, office buildings, houses)
 - inventories (goods produced but not yet sold)

*Note: “**Investment**” does not mean the purchase of financial assets like stocks and bonds.*

Investment (I)

Gross Private Domestic Investment (GPD1)
Source: U.S. Department of Commerce: Bureau of Economic Analysis



Shaded areas indicate US recessions.
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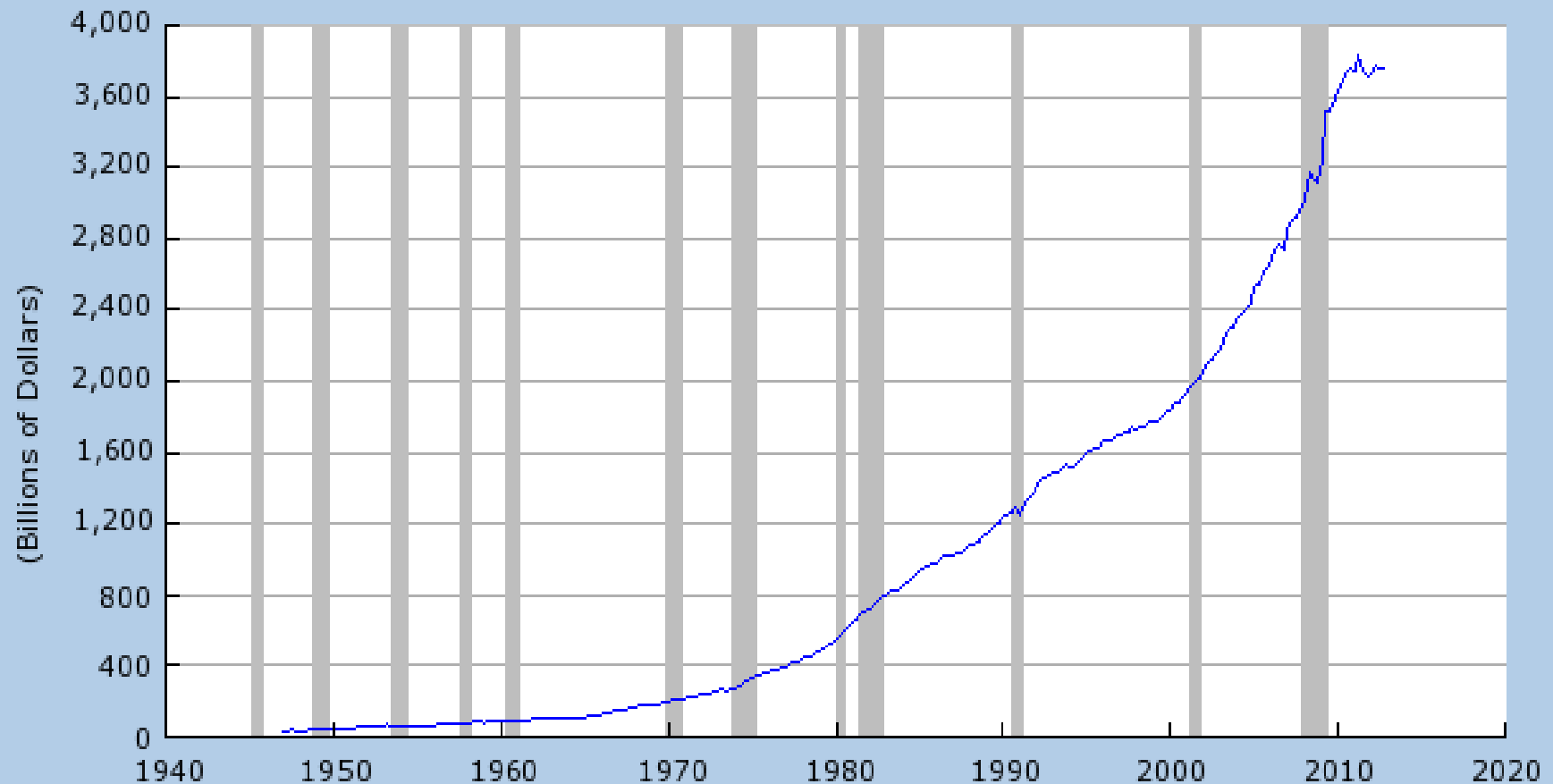


Government Purchases (G)

- is all spending on the g&s purchased by govt at the federal, state, and local levels.
- 20% of GDP
- _____, such as Social Security or unemployment insurance benefits.
- They are not purchases of g&s.

Government Purchases (G)

Federal Government: Current Expenditures (FGEXPND)
Source: U.S. Department of Commerce: Bureau of Economic Analysis



Shaded areas indicate US recessions.
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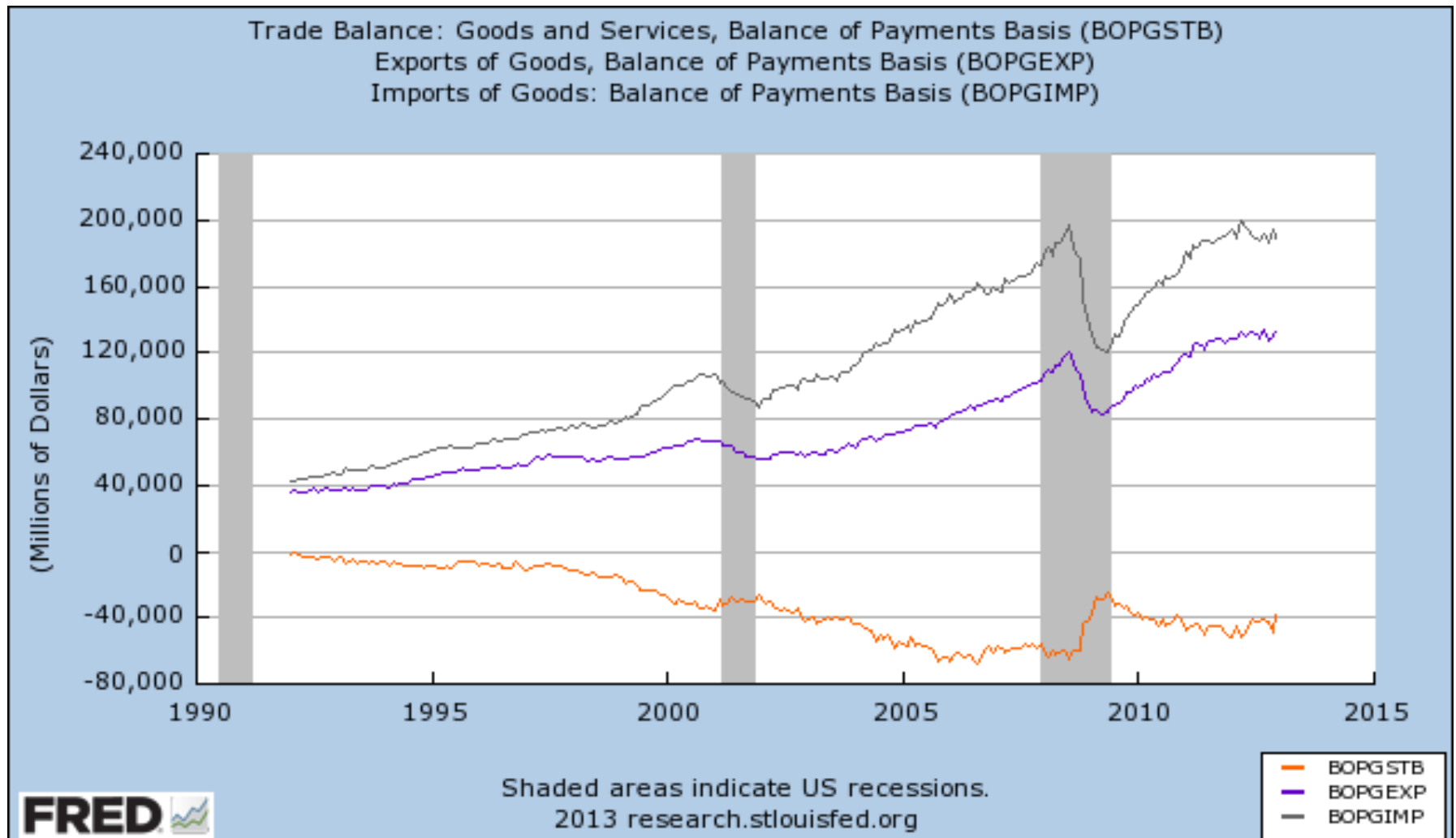
Net Exports (NX)

-
- Exports represent foreign spending on the economy's goods and services (g & s).
- Imports are the portions of C, I, and G that are spent on g&s produced abroad.
- Adding up all the components of GDP gives:

$$Y = C + I + G + NX$$

Net Exports: $NX = EX - IM$

- def: the value of total exports (X) minus the value of total imports (M). Makes up -5% of GDP. Currently there is a current account deficit of _____.



U.S. Nominal GDP and Its Components, 4th Q 2011 (in billions) (314 million Pop.)

| | <i>trillions</i> | <i>% of GDP</i> | <i>per capita</i> |
|-----------|------------------|-----------------|-------------------|
| Y | \$15.83 | 100.0 | \$50,414 |
| C | 11.24 | 71 | 35,796 |
| I | 1.42 | 9 | 4,518 |
| G | 3.77 | 24 | 12,006 |
| NX | −557 | −4 | −1,755 |

[What about Income Inequality?](#) (video)

ACTIVE LEARNING 1

GDP and its components

In each of the following cases, determine how much GDP and each of its components is affected (if at all).

- A.** Debbie spends \$200 to buy her husband dinner at the finest restaurant in Boston.
- B.** Sarah spends \$1800 on a new laptop to use in her publishing business. The laptop was built in China.
- C.** Jane spends \$1200 on a computer to use in her editing business. She got last year's model on sale for a great price from a local manufacturer.
- D.** General Motors builds \$500 million worth of cars, but consumers only buy \$470 million worth of them

ACTIVE LEARNING 1

Answers

A. Debbie spends \$200 to buy her husband dinner at the finest restaurant in Boston.

B. Sarah spends \$1800 on a new laptop to use in her publishing business. The laptop was built in China.

ACTIVE LEARNING 1

Answers

C. Jane spends \$1200 on a computer to use in her editing business. She got last year's model on sale for a great price from a local manufacturer.

D. General Motors builds \$500 million worth of cars, but consumers only buy \$470 million of them.

Real versus Nominal GDP

- Inflation can distort economic variables like GDP, so we have two versions of GDP:
One is corrected for inflation, the other is not.
- **Nominal GDP** values output using current prices. It is not corrected for inflation.
- **Real GDP** values output using the prices of a _____. Real GDP is corrected for inflation.

EXAMPLE:

| | Pizza | | Latte | |
|-------------|----------|----------|----------|----------|
| <i>year</i> | <i>P</i> | <i>Q</i> | <i>P</i> | <i>Q</i> |
| 2005 | \$10 | 400 | \$2.00 | 1000 |
| 2006 | \$11 | 500 | \$2.50 | 1100 |
| 2007 | \$12 | 600 | \$3.00 | 1200 |

Compute nominal GDP in each year:

$$2005: \$10 \times 400 + \$2 \times 1000 = \$6,000$$

$$2006: \$11 \times 500 + \$2.50 \times 1100 = \$8,250$$

$$2007: \underline{\hspace{10em}}$$

Increase:

30.9%

EXAMPLE:

| | Pizza | | Latte | |
|-------------|----------|----------|----------|----------|
| <i>year</i> | <i>P</i> | <i>Q</i> | <i>P</i> | <i>Q</i> |
| → 2005 | \$10 | 400 | \$2.00 | 1000 |
| 2006 | \$11 | 500 | \$2.50 | 1100 |
| 2007 | \$12 | 600 | \$3.00 | 1200 |

Compute real GDP in each year,
using 2005 as the base year:

$$2005: \$10 \times 400 + \$2 \times 1000 = \$6,000$$

$$2006: \$10 \times 500 + \$2 \times 1100 = \$7,200$$

$$2007: \underline{\hspace{10em}}$$

Increase:

20.0%

EXAMPLE:

| <i>year</i> | <i>Nominal GDP</i> | <i>Real GDP</i> |
|-------------|------------------------|---------------------|
| 2005 | \$6000 | \$6000 |
| 2006 | \$8250 | \$7200 |
| 2007 | \$10,800 | \$8400 |

In each year,

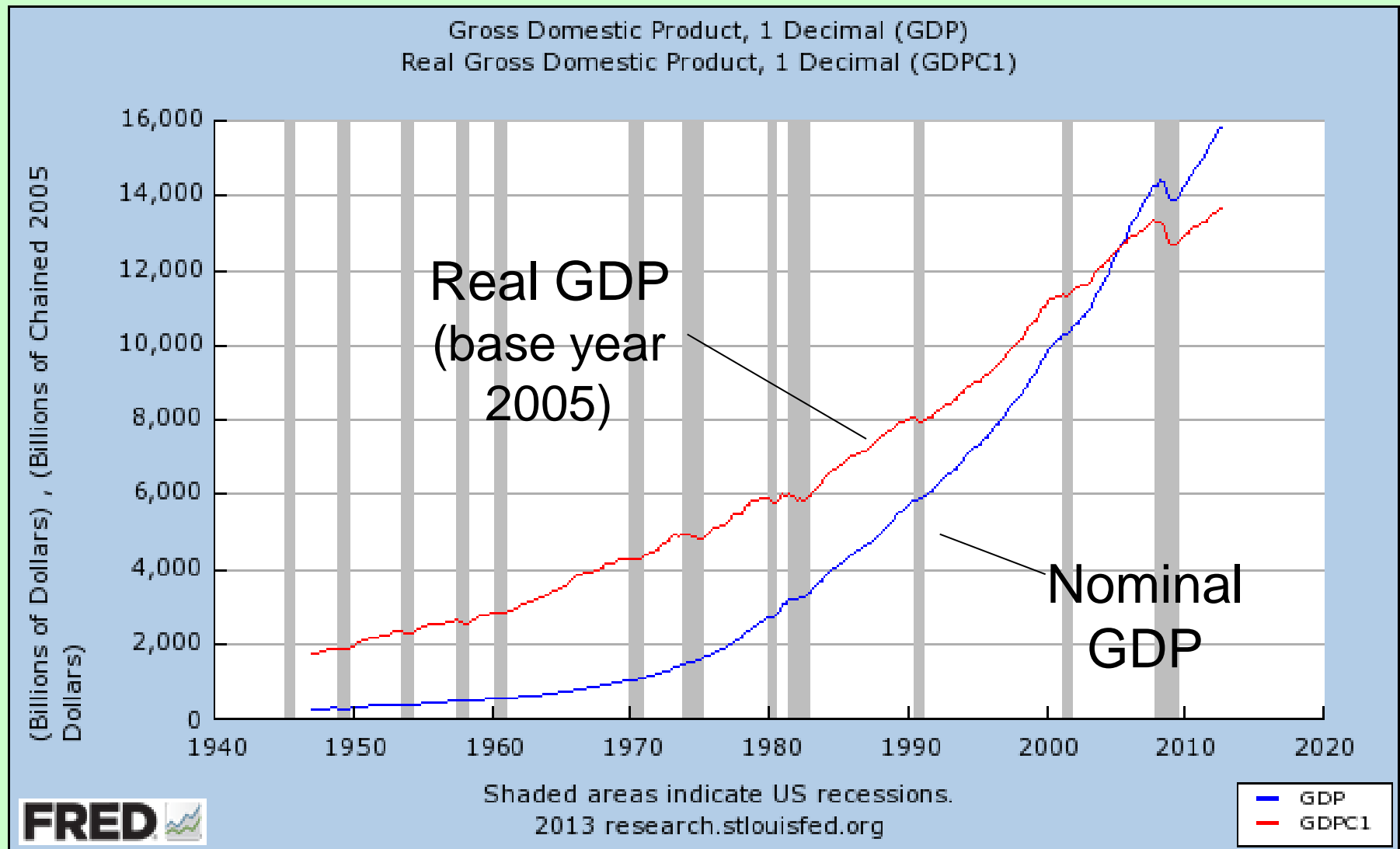
- nominal GDP is measured using the (then) _____.
- real GDP is measured using constant prices from the _____ (2005 in this example).

EXAMPLE:

| <i>year</i> | <i>Nominal GDP</i> | | <i>Real GDP</i> | |
|-------------|------------------------|-------|---------------------|-------|
| 2005 | \$6000 | } | \$6000 | } |
| 2006 | \$8250 | | \$7200 | |
| 2007 | \$10,800 | | \$8400 | |
| | | 37.5% | | 20.0% |
| | | 30.9% | | 16.7% |

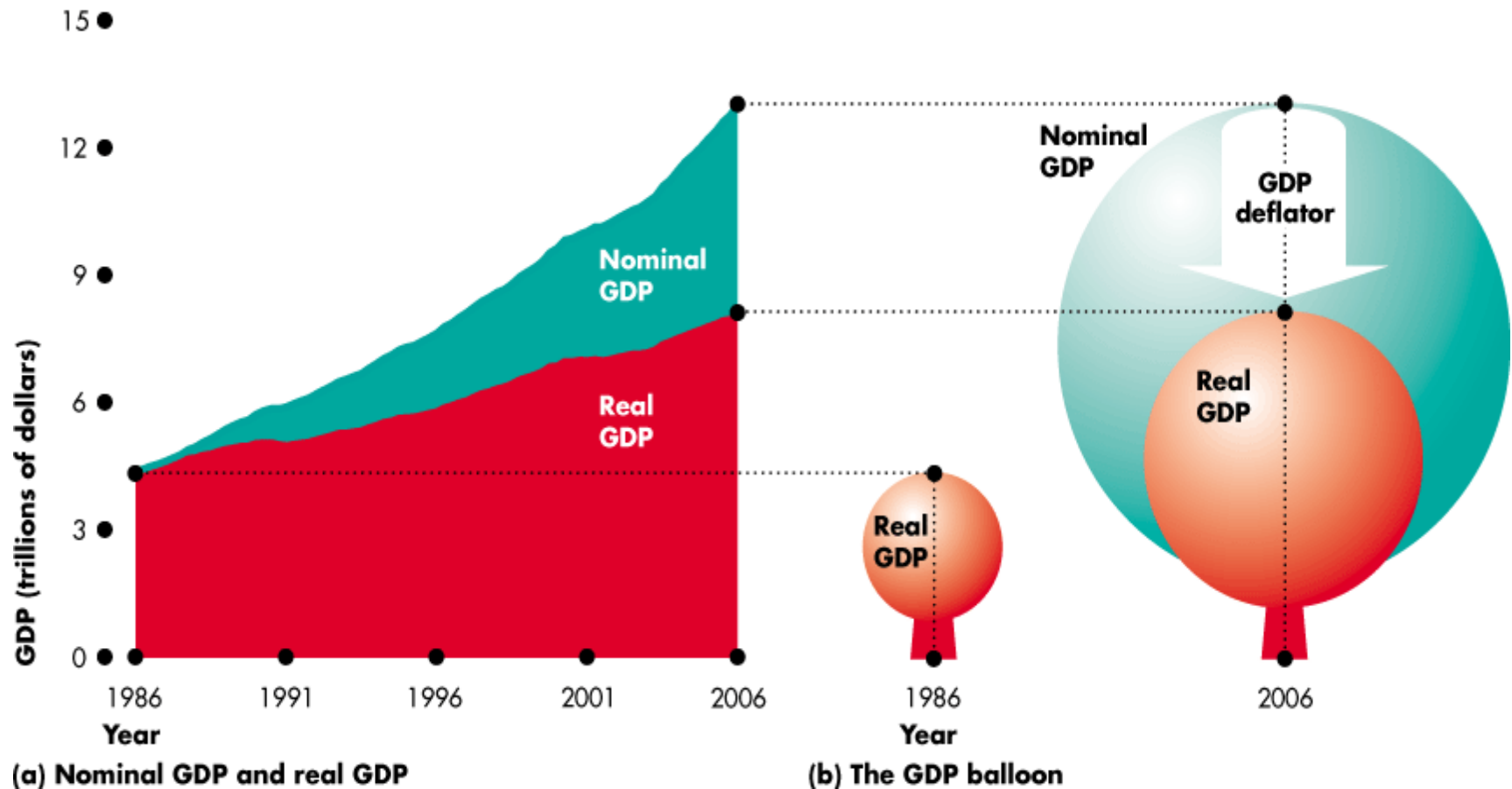
- The change in nominal GDP reflects both prices and quantities.
- The change in real GDP is the amount that GDP would change if prices were constant (*i.e.*, if zero inflation).

Nominal and Real GDP in the U.S., 1947-2013



Real GDP and the Price Level

- We use the GDP deflator to let the inflation air out of the nominal GDP balloon and reveal real GDP.



The GDP Deflator

- The GDP deflator is a measure of the overall
-

- Definition:

$$\text{GDP deflator} = 100 \times \frac{\text{nominal GDP}}{\text{real GDP}}$$

- One way to measure the economy's **inflation rate** is to compute the percentage increase in the GDP deflator from one year to the next.

EXAMPLE:

| <i>year</i> | <i>Nominal GDP</i> | <i>Real GDP</i> | <i>GDP Deflator</i> |
|-------------|------------------------|---------------------|-------------------------|
| 2005 | \$6000 | \$6000 | 100.0 |
| 2006 | \$8250 | \$7200 | 114.6 |
| 2007 | \$10,800 | \$8400 | 128.6 |

14.6%
12.2%

Compute the GDP deflator in each year:

$$2005: \quad 100 \times (6000/6000) = 100.0$$

$$2006: \quad 100 \times (8250/7200) = 114.6$$

$$2007: \quad 100 \times (10,800/8400) = 128.6$$

ACTIVE LEARNING 2

Computing GDP

| | 2007 (base yr) | | 2008 | | 2009 | |
|--------|----------------|-----|-------|-------|-------|------|
| | P | Q | P | Q | P | Q |
| Good A | \$30 | 900 | \$31 | 1,000 | \$36 | 1050 |
| Good B | \$100 | 192 | \$102 | 200 | \$100 | 205 |

Use the above data to solve these problems:

- A.** Compute nominal GDP in 2007.
- B.** Compute real GDP in 2008.
- C.** Compute the GDP deflator in 2009.

ACTIVE LEARNING 2

Answers

| | 2007 (base yr) | | 2008 | | 2009 | |
|--------|----------------|-----|-------|-------|-------|------|
| | P | Q | P | Q | P | Q |
| Good A | \$30 | 900 | \$31 | 1,000 | \$36 | 1050 |
| Good B | \$100 | 192 | \$102 | 200 | \$100 | 205 |

A. Compute nominal GDP in 2007.

B. Compute real GDP in 2008.

ACTIVE LEARNING 2

Answers

| | 2007 (base yr) | | 2008 | | 2009 | |
|--------|----------------|----------|----------|----------|----------|----------|
| | <i>P</i> | <i>Q</i> | <i>P</i> | <i>Q</i> | <i>P</i> | <i>Q</i> |
| Good A | \$30 | 900 | \$31 | 1,000 | \$36 | 1050 |
| Good B | \$100 | 192 | \$102 | 200 | \$100 | 205 |

C. Compute the GDP deflator in 2009.

$$\text{Nom GDP} = \$36 \times 1050 + \$100 \times 205 = \underline{\$58,300}$$

$$\text{Real GDP} = \$30 \times 1050 + \$100 \times 205 = \underline{\$52,000}$$

$$\text{GDP deflator} = 100 \times (\text{Nom GDP})/(\text{Real GDP})$$

$$= \underline{\hspace{10em}}$$

GDP and Economic Well-Being

- *Real GDP per capita is the main indicator of the average person's standard of living.*
- But GDP is not a perfect measure of well-being.
- However, Economic Freedom and a Better Life (video) are correlated. (Correlation, does not mean causation)
- Robert Kennedy issued a very eloquent yet harsh criticism of GDP:

Gross Domestic Product...

“... does not allow for the health of our children, the quality of their education, or the joy of their play. It does not include the beauty of our poetry or the strength of our marriages, the intelligence of our public debate or the integrity of our public officials.



It measures neither our courage, nor our wisdom, nor our devotion to our country. It measures everything, in short, except that which makes life worthwhile, and it can tell us everything about America except why we are proud that we are Americans.”

- *Senator Robert Kennedy, 1968*

World Rankings for Nominal GDP

| <u>Rank</u> | <u>Country</u> | <u>GDP (trillions of USD)</u> |
|-------------|----------------|-------------------------------|
|-------------|----------------|-------------------------------|

| | | |
|--|---------------------|-------------|
| | <i>World</i> | 71.6 |
|--|---------------------|-------------|

% of world GDP

| | | |
|--|-----------------------|------------|
| | <i>European Union</i> | 16.2 (23%) |
|--|-----------------------|------------|

| | | |
|---|---------------|------------|
| 1 | United States | 15.8 (22%) |
|---|---------------|------------|

| | | |
|---|-------|-----------|
| 2 | China | 8.3 (12%) |
|---|-------|-----------|

| | | |
|---|-------|----------|
| 3 | Japan | 6.0 (8%) |
|---|-------|----------|

| | | |
|---|---------|-----|
| 4 | Germany | 3.4 |
|---|---------|-----|

| | | |
|---|--------|-----|
| 5 | France | 2.6 |
|---|--------|-----|

GDP Does Not Value:

- the quality of the environment
- leisure time
- non-market activity, such as the child care a parent provides his or her child at home
- an equitable distribution of income

Then Why Do We Care About GDP?

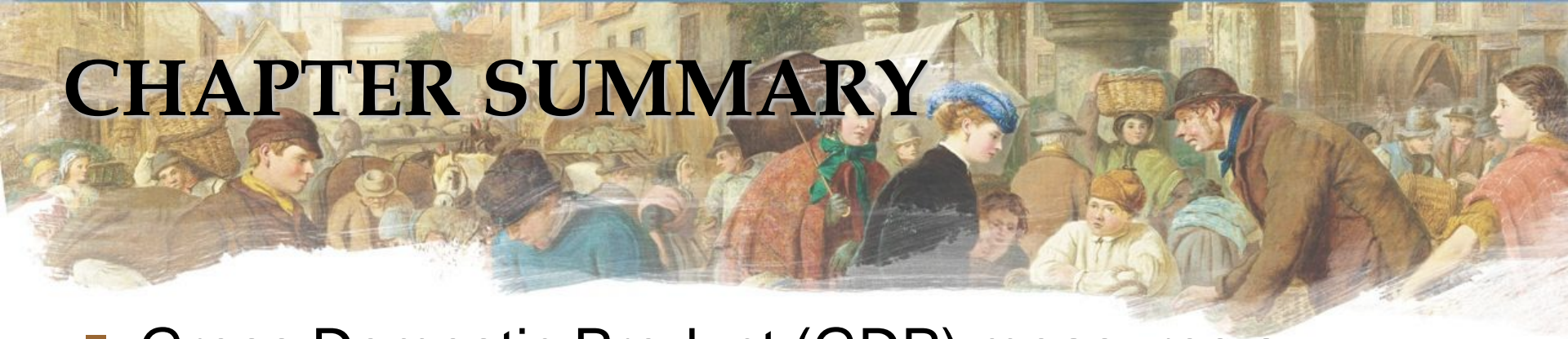
- Having a large GDP enables a country to afford better schools, a cleaner environment, health care, etc.
- Many indicators of the quality of life are positively correlated with GDP. For example...

GDP and the quality of life

| Country | Real GDP per person (2005) | Life expectancy | Adult literacy (% of population) | Internet usage (% of population) |
|---------------|----------------------------|-----------------|----------------------------------|----------------------------------|
| United States | \$41,890 | 78 years | 99% | 63 % |
| Japan | 31,267 | 82 | 99 | 67 |
| Germany | 29,461 | 79 | 99 | 45 |
| Russia | 10,845 | 65 | 99 | 15 |
| Mexico | 10,751 | 76 | 92 | 18 |
| Brazil | 8,402 | 72 | 89 | 19 |
| China | 6,757 | 72 | 91 | 9 |
| Indonesia | 3,843 | 70 | 90 | 7 |
| India | 3,452 | 64 | 61 | 3 |
| Pakistan | 2,370 | 65 | 50 | 7 |
| Bangladesh | 2,053 | 63 | 47 | 0.3 |
| Nigeria | 1,128 | 47 | 69 | 4 |

The table shows GDP per person and three other measures of the quality of life for twelve major countries.

CHAPTER SUMMARY



- Gross Domestic Product (GDP) measures a country's total income and expenditure.
- The four spending components of GDP include: Consumption, Investment, Government Purchases, and Net Exports.
- Nominal GDP is measured using current prices. Real GDP is measured using the prices of a constant base year and is corrected for inflation.
- GDP is the main indicator of a country's economic well-being, even though it is not perfect.